

# Enabling Electrification

allego /Spartan

**Acquisition Corp. III** 

# Disclaimer

This presentation (together with oral statements made in connection herewith, this "Presentation") is provided for informational purposes only and has been prepared to assist interested parties in making their own evaluation with respect to potential financing in connection with a potential business combination between Allego Holding B.V. ("Allego") and Spartan Acquisition Corp. III ("Spartan") and related transactions (the "Proposed Business Combination") and for no other purpose.

By accepting this Presentation, you acknowledge and agree that all of the information is contained herein or disclosed orally during this Presentation is confidential, that you will not distribute, disclose and use such information for any purpose other than for the purpose of your firm's participation in the potential financing, that you will not distribute, disclose or use such information in any way detrimental to Allego or Spartan, and that you will not distribute, disclose and use such information for any purpose other than for the purpose of your firm's participation in the potential financing, that you will not distribute, disclose or use such information in any way detrimental to Allego or Spartan, and that you will not allego and Spartan, delete or destroy this Presentation upon request. No representations or warranties, express or implied are given in, or in respect of, this Presentation. You are also being advised that the United States securities laws restrict persons with material non-public information about a company obtained directly or indirectly from that company from purchasing or selling securities of such company, or from communicating such information to any other person under circumstances in which it is reasonably foreseeable that such person is likely to purchase or agents be responsible or liable for any direct, indirect, or consequential loss or loss of profit arising from the use of this Presentation, its contents, its omissions, reliance on the information contained within it, or on opinions communicating in connection therewith. In addition, this Presentation does not purpor to be all inclusive or to contail all of the information that may be required to make a full analysis of Allego or the Proposed Business Combination. Viewers of this Presentation should each make they deem necessary.

Nothing herein should be construed as legal, financial, tax or other advice. You should consult your own advisers concerning any legal, financial, tax or other considerations concerning the opportunity described herein. The general explanations included in this Presentation cannot address, and are not intended to address, your specific investment objectives, financial situations or financial needs.

The Proposed Business Combination will be submitted to the stockholders of Spartan for their consideration and approval at a special meeting of stockholders. In connection with the Proposed Business Combination, a registration statement on Form F-4 (the "form F-4") was filed by Athena Pubco B.V., a newly created subsidiary of Madeleine Charging B.V., Allego's parent company ("NewCo") with the SEC on September 30, 2021, and the proposed Business Combination, a registration statement on Form F-4 (the "form so part the common stock, once definitive, in connection with Spartan's solicitation for proxies for the vote by Spartan's stockholders in connection with the Proposed Business Combination. Spartan's solicitation for proxies of the record date established for voting on the Proposed Business Combination. Spartan's solicitation for real the Form F-4 and any amendments thereto and, once available, the definitive proxy statement and other relevant documents filed in connection with Spartan's solicitation of proxies for its special meeting of proxies for its special meeting of proxies for its special meeting of proxies for the vote by Spartan's solicitation of proxies for the vote by Constant's solicitation. Spartan's stockholders to be held to approve the Proposed Business Combination. Stockholders to be held to approve the Proposed Business Combination and other matters, as these documents will contain important information about Spartan, Allego, NewCo and the Proposed Business Combination. Stockholders may also obtain a copy of the Form F-4, including the proxy statement/prospectus lincorporated therein a swell as other documents filed with the SEC by NewCo and Spartan, without charge, at the SEC 's website located at www.sec.gov. This Presentation does not constitute a solicitation of any proxy.

Spartan, Allego, NewCo and certain of their respective directors, executive officers and other members of management and employees may, under SEC rules, be deemed to be participants in the solicitation of proxies from Spartan's stockholders in connection with the Proposed Business Combination. Information regarding the persons who may, under SEC rules, be deemed participants in the solicitation of Spartan's stockholders in connection with the Proposed Business Combination is set forth in the proxy statement/prospectus forming a part of the Form F-4 filed with the SEC. You can filed with the SEC. You can direct interests, by security holdings or otherwise, is included in the proxy statement/prospectus forming a part of the Form F-4. Stockholders, potential investors and other interested persons should read the proxy statement/prospectus forming a part of the Form F-4. Stockholders, potential investors and other interested persons should read the proxy statement/prospectus forming a part of the SEC. Statement/prospectus carefully before making any voting or investment decisions. These documents can be obtained free of charge from the sources indicated above.

#### NO OFFER OR SOLICITATION

This Presentation relates to the potential financing of a portion of the Proposed Business Combination through a private placement of common stock. This Presentation shall not constitute a "solicitation" as defined in Section 14 of the Securities Exchange Act of 1934, as amended.

This Presentation does not constitute an offer, or a solicitation of an offer, to buy or sell any securities, investment or other specific product, or a solicitation of any vote or approval, nor shall there be any sale of securities, investment or other specific product in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. Any offering of securities' will not be registered under the Securities Act of 1933, as amended (the "Securities Act"), and will be offered as a private placement to a limited number of institutional "accredited investors" as defined in Rule 501(a)(1), (2), (3) or (7) under the Act and "Institutional Accounts" as defined in FINRA Rule 4512(c). Accordingly, the Securities must continue to be held unless a subsequent disposition is exempt from the registration requirements of the Securities Act.

Investors should consult with their counsel as to the applicable requirements for a purchaser to avail itself of any exemption under the Securities Act. The transfer of the Securities may also be subject to conditions set forth in an agreement under which they are to be issued. Investors should be aware that they might be required to bear the final risk of their investment for an indefinite period of time. None of NewCo, Allego or Spartan are making an offer of the Securities in any jurisdiction where the offer is not permitted. NETHER THE SEC NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OF THE SECURITIES COMMISSION HAS APPROVED OF THE SECURITIES COMPLETE.

We have considered whether this Presentation is "in scope" of the EU Market Abuse Regulation (known as "MAR") and have determined, based on our understanding of U.K. and E.U. MAR and market practice in the United Kingdom and the European Union, that it is not in scope.

#### FORWARD-LOOKING STATEMENTS

All statements other than statements of historical facts contained in this Presentation are forward-looking statements. Forward looking statements may generally be identified by the use of words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend." "expect." "should." "would." "plan.", "project." "forecast." "predict." "potential." "seek." "future." "outlook." "target" or other similar expressions (or the negative versions of such words or expressions) that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements regarding estimates and forecasts of other financial and performance metrics, projections of market opportunity and market share, the satisfaction of closing conditions to the potential transaction and the potential financing of the Proposed Business Combination, the level of redemptions by Spartan's public stockholders and the timing of the completion of the potential transaction, including the anticipated closing date of the Proposed Business Combination and the use of the cash proceeds therefrom. These statements are based on various assumptions, whether or not identified in this Presentation, and on the current expectations of Allego's and Spartan's management and are not predictions of actual performance. These forward-looking statements are provided for illustrative ourposes only and are not intended to serve as, and must not be relied on by any investor as a guarantee an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ from assumptions, and such differences may be material. Many actual events and circumstances are beyond the control of Allego and Spartan. These forward-looking statements are subject to a number of risks and uncertainties, including (i) changes in domestic and foreign business, market, financial, political and legal conditions; (ii) the inability of the parties to successfully or timely consummate the Proposed Business Combination, including the risk that any required regulatory approvals are not obtained, are delayed or are subject to unanticipated conditions that could adversely affect the combined company or the expected benefits of the Proposed Business Combination or that the approval of the stockholders of Spartan is not obtained; (iii) the ability to maintain the listing of the combined company's securities on NYSE or another national securities exchange; (iv) the inability to complete the potential financing of the Proposed Business Combination; (v) the risk that the Proposed Business Combination disrupts current plans and operations of Spartan or Allego as a result of the announcement and consummation of the transaction described herein; (vi) the risk that any of the conditions to closing are not satisfied in the anticipated manner or on the anticipated timeline; (vii) the failure to realize the anticipated benefits of the Proposed Business Combination; (viii) risks relating to the uncertainty of the projected financial information with respect to Allego and costs related to the Proposed Business Combination; (ix) risks related to the rollout of Allego's business strategy and the timing of expected business milestones; (x) the effects of competition on Allego's future business and the ability of the combined company to grow and manage growth profitably, maintain relationships with customers and suppliers and retain its management and key employees; (xi) risks related to political and macroeconomic uncertainty; (xii) the outcome of any legal proceedings that may be instituted against Spartan, Allego or any of their respective directors or officers, following the announcement of the potential transaction; (xiii) the amount of redemption requests made by Spartan's public stockholders; (xiv) the ability of Spartan or the combined company to issue equity or equity linked securities or obtain debt financing in connection with the Proposed Business Combination or in the future; (xv) the impact of the global COVID 19 pandemic on any of the foregoing risks; (xvi) those factors discussed in Spartan's final prospectus dated February 8, 2021 and any Quarterly Report on Form 10-Q or any Annual Report on Form 10-K, in each case, under the heading "Risk Factors," and other documents of Spartan filed, or to be filed, with the SEC; and (xvii) the classification of its warrants for accounting purposes. If any of these risks materialize or Spartan's or Allego's assumptions prove incorrect, actual results could differ materially from the results implied by these forwardlooking statements. There may be additional risks that neither Spartan nor Allego presently know or that Spartan and Allego currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Spartan's and Allego's expectations, plans or forecasts of future events and views as of the date of this Presentation. Spartan and Allego anticipate that subsequent events and developments will cause Spartan's and Allego's assessments to change. However, while Spartan and Allego may elect to update these forward-looking statements at some point in the future, Spartan and Allego specifically disclaim any obligation to do so, unless required by applicable law. These forward looking statements should not be relied upon as representing Spartan's and Allego's assessments as of any date subsequent to the date of this Presentation. Accordingly, undue reliance should not be placed upon the forward-looking statements.

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#### INDUSTRY AND MARKET DATA

Although all information and opinions expressed in this Presentation, including market data and other statistical information, were obtained from sources believed to be reliable and are included in good faith, Allego and Spartan have not independently verified the information and make no representation or warranty, express or implied, as to its accuracy or completeness. Some data is also based on the good faith estimates of Allego and Spartan, which are derived from their respective reviews of internal sources as well as the independent sources described above. This Presentation contains preliminary information only, is subject to change at any time and, is not, and should not be assumed to be, complete or to constitute all the information necessary to adequately make an informed decision regarding your engagement with Allego and Spartan.

#### USE OF PROJECTIONS

This Presentation contains projected financial information with respect to Allego, including, but not limited to, estimated results for fiscal years 2021 to 2026. Such projected financial information constitutes forward-looking information, and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. The assumptions and estimates underlying such financial forecast information are inherently uncertain and are subject to a wide variety of significant business, economic, competitive and other risks and uncertainities that could cause actual results to offfer materially from those contained in the prospective financial information. See "Forward Looking Statements" paragraph above. Actual results may differ materially from those results contemplated by the financial forecast information on such information in this Presentation should not be regarded as a representation by any person that the results reflected in such forecasts will be achieved. Neither Spartan's nor Allego's independent auditors have audited, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this Presentation, and accordingly, neither of them expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this Presentation.

#### FINANCIAL INFORMATION; NON-GAAP FINANCIAL MEASURES; CURRENCY CONVERSION

The financial information and data contained in this Presentation, except for fiscal year 2019 and fiscal year 2020, is unaudited and does not conform to Regulation S-X promulgated under the Securities Act. Accordingly, such information and data may not be included in, may be adjusted in or may be presented differently in, any proxy statement, prospectus or registration statement to be filed by NewCo or Spartan with the SEC. Some of the financial information and data contained in this Presentation, such as EBITDA. And free cash flow, have not been prepared in accordance with Dutch GAAP", United States generally accepted accounting principles ("Dutch GAAP"). United States generally accepted accounting principles ("Dutch GAAP", Mined States generally accepted accounting principles ("Dutch GAAP", Mined States generally accepted accounting principles ("Dutch GAAP"). Which States generally accepted accounting principles ("Dutch GAAP", Mined States generally accepted accounting principles ("Dutch GAAP"). Which States generally accepted accounting principles ("Dutch GAAP"). We define (i) EBITDA as earnings before interest expense, taxes, depreciation and amortization, (ii) Operational EBITDA as EBITDA further adjusted for reorganization costs, lease buyouts, anticipated board compensation costs and director and officer insurance costs and anticipated transaction costs and (iii) free cash flow as net cash flow from operating activities less capital expendences trends realing to Allego's financial condition and securits regulating or prospects or provides an addition at the set on o-GAAP measures for trend analyses, for purposes of determining management incentive compensation and for budgeting and planning purposes. Spartan and Allego believe t

Allego's financial results are denominated in euros. In order to compare its results with those of comparable businesses, Allego's financial results or projected results may be denominated in US dollars in the Presentation, representing an exchange rate of 1.19 USD/EUR as of 6/22/2021.

#### CERTAIN MATTERS REGARDING THE ACCOUNTING TREATMENT OF WARRANTS

In light of the SEC's Staff Statement on Accounting and Reporting Considerations for Warrants Issued by Special Purpose Acquisition Companies issued on April 12, 2021 (the "Statement"), Spartan is currently re-evaluating the classification of its warrants for accounting purposes. If Spartan concludes that its warrants should be accounted for as a liability (rather than as equity), the fair value of the warrants will need to be determined, Spartan's previously issued financial statements may be subject to revision or restatement, and Spartan may be required to file a Form 8-K under Item 4.02 (Non Reliance on Previously Issued Financial Statements or a Related Audit Report or Completed Interim Review). Relatedly, Spartan is also assessing the adequacy of its internal controls over financial reporting and disclosure controls and procedures and is considering whether its prior disclosure on the evaluation of a waterial weakness in Spartan's internal controls over financial reporting and disclosure controls and procedures. The full impact of the Statement is still being assessed and as such further risks may be identified with respect thereto.

#### TRADEMARKS AND TRADE NAMES

Allego and Spartan own or have rights to various trademarks, service marks and trade names that they use in connection with the operation of their respective businesses. This Presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners.

The use or display of third parties' trademarks, service marks, trade names or products in this Presentation is not intended to, and does not imply, a relationship with Allego or Spartan, or an endorsement or sponsorship by or of Allego or Spartan. Solely for convenience, the trademarks, service marks and trade names referred to in this Presentation may appear with the ®, TM or SM symbols, but such references are not intended to indicate, in any way, that Allego or Spartan will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks, service marks and trade names.

#### CERTAIN RISKS RELATED TO ALLEGO

All references to the "Company," "Allego," "we," "us," or "our" in this presentation refer to the business of Allego. The risks presented below are certain of the general risks related to Company's business, industry and ownership structure and are not exhaustive. The list below is qualified in its entirety by disclosures contained in future filings by the Company, its affiliates or by third parties with the United States Securities and Exchange Commission ("SEC"). These risks speak only as of the date of the Presentation, and we have no obligation to update the disclosures contained herein. The risks highlighted in future filings with the SEC may differ significantly from and will be more extensive than those presented below. Additional risks related to Allego in connection with and following the consummation of the Proposed Business Combination are described above under "Forward Looking Statements."

- Allego is an early stage company with a history of operating losses, and expects to incur significant expenses and continuing losses for the near term and medium term.
- Allego has experienced rapid growth and expects to invest substantially in growth for the foreseeable future. If it fails to manage growth effectively, its business, operating results and financial condition could be adversely affected.
- Allego's forecasts and projections are based upon assumptions, analyses and internal estimates developed by Allego's management. If these assumptions, analyses or estimates prove to be incorrect or inaccurate, Allego's actual operating
  results may differ adversely and materially from those forecasted or projected.
- Allego's estimates of market opportunity and forecasts of market growth may prove to be inaccurate.
- Allego currently faces competition from a number of companies and expects to face significant competition in the future as the market for EV charging develops.
- Allego faces risks related to health pandemics, including the recent COVID-19 pandemic, which could have a material adverse effect on its business and results of operations.
- Allego relies on a limited number of suppliers and manufacturers for its hardware equipment and charging stations. A loss of any of these partners could negatively affect its business.
- Allego's business is subject to risks associated with construction, grid connections, permitting, cost overruns and delays, and other contingencies that may arise in the course of completing installations, and such risks may increase in the future as Allego accelerates its development, expands its charging networks and increase its service to third parties.
- Allego's business is subject to risks associated with increased cost of land and competition from third parties that can create cost overruns and delays and can decrease the value of some of Allego's charging stations.

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- Allego's business is subject to risks associated with the price of electricity and the cost of grid connection and capacity which may hamper its profitability and growth.
- Allego is dependent on the availability, supply and sufficiency of electricity at its current and future charging sites. Delays and/or other restrictions on the availability of electricity would adversely affect Allego's business and results of operations.
- Allego's public charging points are often located in areas that must be freely accessible and may be exposed to vandalism or misuse by customers or other individuals, which would increase Allego's replacement and maintenance costs.
- If Allego fails to offer high-quality support to its customers and fails to maintain the availability of its charging points, its business and reputation may suffer.
- Allego's EV driver base and services business will depend upon the effective operation of Allego's EV Cloud Platform and its applications with mobile service providers, firmware from hardware manufacturers, mobile operating systems, communication networks and standards that Allego does not control.
- Allego's business is dependent upon the hardware of third parties. Issues with the quality or safety of such hardware or any deficiencies with such third parties' quality and safety controls may affect the profitability and reputation of Allego.
   Expansion of Allego's operations may increase such risks.
- While Allego to date has not made material acquisitions, should it pursue acquisitions in the future, it would be subject to risks associated with acquisitions.
- If Allego is unable to attract and retain key employees and hire qualified management, technical, engineering and sales personnel, its ability to compete and successfully grow its business would be harmed.
- Allego is expanding operations in many countries in Europe, which will expose it to additional tax, compliance, market, local rules and other risks.
- Members of Allego's management have limited experience in operating a public company.
- Allego may need to raise additional funds or debt and these funds may not be available when needed.
- Allego's future revenue growth will depend in significant part on its ability to increase the number of its charging sites and the sales of services to business to business customers.
- Computer malware, viruses, ransomware, hacking, phishing attacks and similar disruptions could result in security and privacy breaches and interruption in service, which could harm Allego's business.
- New technology of alternative fuels may negatively impact the growth of EV market and thus the demand for Allego's charging stations and services.
- The EV charging market is characterized by rapid technological change, which requires Allego to continue develop new innovations of its software platform and to keep up with new hardware technologies. Any delays in such development could adversely affect market adoption of its solutions and Allego's financial results.
- Certain estimates of market opportunity and forecasts of market growth included in this Presentation may prove to be inaccurate.
- Allego may need to defend against intellectual property infringement or misappropriation claims, which may be time-consuming and expensive.
- Allego's business may be adversely affected if it is unable to protect its technology and intellectual property from unauthorized use by third parties.
- The current lack of international standards may lead to uncertainty, additional competition and further unexpected costs.
- Allego's technology could have undetected defects, errors or bugs in hardware or software which could reduce market adoption, damage its reputation with current or prospective customers, and/or expose it to product liability and other claims that could materially and adversely affect its business.
- Interruptions, delays in service or inability to increase capacity, including internationally, at third-party data center facilities could impair the use or functionality of Allego's operation, harm its business and subject it to liability.
- Allego expects to incur research and development costs and devote significant resources to developing new solutions and services, new technologies, which could significantly reduce its profitability and may never result in revenue to Allego.
   Allego may inaccurately forecast demand of its sites and may be unable to increase the demand of its public charging points network, which could adversely affect its profitability and growth.
- Allego's business will depend on the utilization of its network by EV drivers and the mobility service providers ("MSPs") to offer access to our network. If EV drivers do not continue to use our network or MSPs do not continue to offer access to our network. Allego's business and operating results will be adversely affected.
- Failure to effectively expand Allego's sites could harm its ability to increase revenue.

### **Today's Presenters**





# Allego Operates One of the Largest Pan-European Public Networks

### Allego Highlights

 ~27,000 Public Charging Ports and ~13,000 Public and Non-Public Sites Across 12 Countries <sup>1</sup>

2020 Gross Margin of 30% and Projected Operational EBITDA Positive in 2021<sup>2</sup>

~533,000 Unique Network Users and
 ~79% Recurring Users as of September 2021

Source: Company information.

2020 IFRS audited.

2017-2020 CAGR

Owned and third-party, as of September 30, 2021.

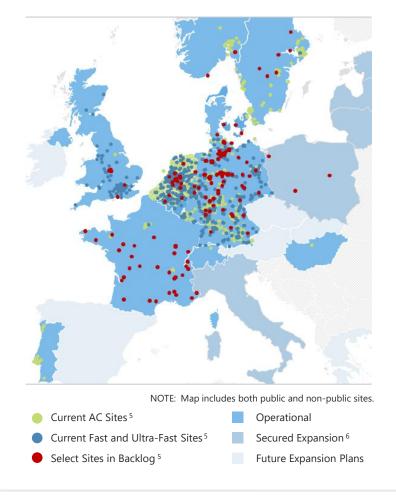
Per September 2021 data for Ultra-Fast chargers. Excludes all non-operational sites and sites that became operational in 2021.

>100% Historical Revenue Growth <sup>3</sup>



(3)

### Leading Presence in Europe



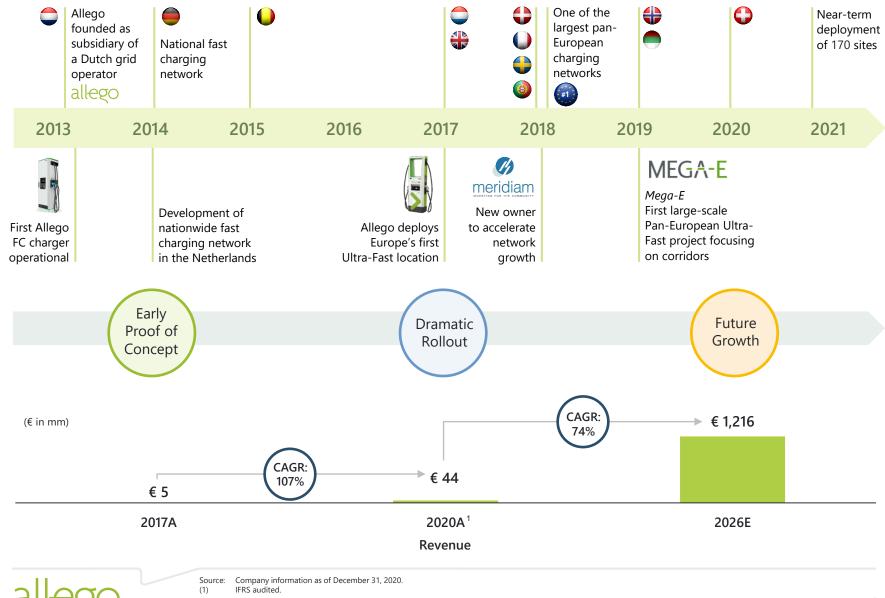
As of December 31, 2020.

(5)

(6)

Secured expansion countries refer to countries where the potential for EV charging is confirmed to be attractive enough and where installation of charging ports has already started or has been decided.

# **Pioneer in EV Charging in Europe**



### **Business Model Overview**

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#### **Own & Operate**

#### **High Value Services Offering**



- Build, own and operate Ultra-Fast and Fast charging sites
- Operator of one of the largest pan-European public EV charging networks

Owned Public Charging Ports<sup>1</sup> Breakdown<sup>2</sup>

AC	Fast	Ultra-Fast
20,562	742	48



- Allamo<sup>™</sup> software identifies premium charging sites and forecasts demand using external traffic statistics
- Proprietary software allows compatibility and an optimized user experience for all EV drivers
- Through Allego EV Cloud<sup>™</sup>, provides software solutions for EV charging owners, including payment and achieving high uptime



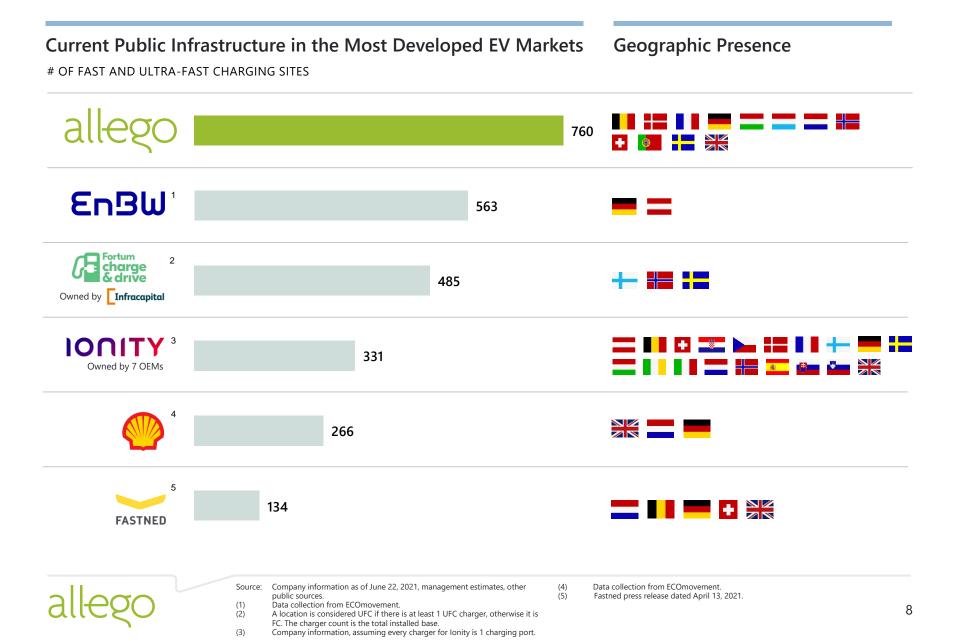
- Attractive, high margin third-party service contracts
- Services include site design and technical layout, authorization and billing, and operations & maintenance

AC	Fast	Ultra-Fast
4,559	624	326

Allego is a pioneer in EV charging solutions, and its large, vehicle-agnostic European public network offers easy access for all EV drivers

- Source: Company information as of September 30, 2021.
- Charging ports are defined as the number of sockets on a charger that are simultaneously accessible for charging.
- (2)Only includes public chargers.

# One of the Largest Pan-European Fast Charging Networks



# Allego's Focus on Proprietary Technology and Services Enables High Margin Capture

allego

Supply Ha		Network Planning	Asset Ownership	Installation	Operation & Maintenance	Backend IT	Payment	EV Driver
Hardware agr Allego selects best-of-breed		Allamo™			EV Cloud	J™	Payment MSP	OEM Agnostic
best-of-breed cutting edge technology			•	ong the value by data colle		d on proprie	tary	Access to Entire EV Fleet

Recurring, high-margin revenue streams



# Allego is Well-Positioned to Capture Significant Value

(€MM EXCEPT FOR		Independent	Independent Operators		Hardware Manufacturers			
(€MM EXCEPT FC CHARGING PORT AND SITES)		allego	EVgo		EVBOX	-chargepoin <del>ı.</del>		
	2021E Revenue	86	17 <sup>1</sup>		120 <sup>4</sup>	166 <sup>1</sup>		
Financial Performance	Recurring Revenue	$\checkmark$	$\checkmark$		×	×		
	2021E EBITDA	8 <sup>2</sup>	(49) <sup>1</sup>		(80) 4	(101) <sup>1</sup>		
	Networked Charging Ports	~27,000 <sup>3</sup>	~1,400		NA	NA		
Size and Scale	Sites	~13,000 <sup>3</sup>	~800		NA	NA		
	Geographic Presence	Already in 12 European countries	United States	Selected presence	Europe, USA, Canada, and others (total of 70+)	North America, Europe (UK mostly)		
	Service Offering	$\checkmark$	Fleet partnership	×	×	$\checkmark$		
Offering	Proprietary Software Offering	$\checkmark$	Third-party solution	×	$\checkmark$	$\checkmark$		
	Site Forecasting Software	$\checkmark$	✓	×	×	×		

#### Allego's strength is supported by its market position and strong growth trajectory

allego

- Source: Company information, press releases.
- Based on USD forecasts from EVgo and ChargePoint investor presentations, USD/EUR rate of 1.19 as of 6/18/2021.

Represents Operational EBITDA.
 Includes Allego public charging

Includes Allego public charging ports and sites for owned and third-party AC chargers, Fast chargers and Ultra-Fast chargers of any speed as of September 30, 2021.

(4) Based on EVBox investor presentation.

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# **Understanding the EV Charging Landscape**

		ULTRA-FAST CHARGING	FAST CHARGING	AC CHARGING
		Go-forward focus		
Own & Operate	allego	$\checkmark$	$\checkmark$	√ <sup>1</sup>
Services	allego		$\checkmark$	$\checkmark$
Power		~150 – 350kW	~50kW	11kW
Minimum Time to to 125 Miles (from		7-16 minutes	50 minutes	220 minutes
Target Locations		Public, Major Roads, Retail	Public, Major Roads, Retail	Public, Workplaces, Homes
Average Price per Charging Session (	40kWh) <sup>2</sup>	\$28 – 34	\$24	\$14
Expected Gross Ma	argin (2026E)	55%	55%	40%
		Compares to average cost of 125 miles of gasoline <b>: \$35</b> <sup>3</sup>		

#### Full suite of charging solutions for all end users and locations



- Source: Company information, French Ministry of the Economy,
- (1) (2) (3) AC charging expected to be de-emphasized going forward.

40 kWh charge corresponds to charging, from 20% to 80%, an "average battery" of ~70kWh and provides 125 miles additional range. Assumes fuel prices of €1.75/liter and fuel consumption of 8 liters/100 kilometers based on data from the French Ministry of Economics.

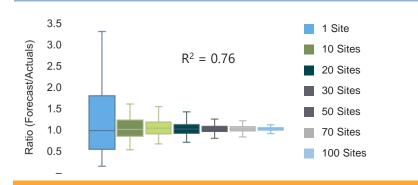
# Proprietary Software Suite Provides a Competitive Edge in Selecting and Managing Charging Sites

#### Allamo<sup>™</sup> – Owned Site Identification / Assessment

Allows Allego to select premium charging sites to add to its network:

- Identify premium sites using external traffic statistics and proprietary data book
- Forecast demand at site through extensive simulation; model considers over 100 factors, including EV penetration, driving behavior and EV tech development
- Build robust business case around site and determine returns potential

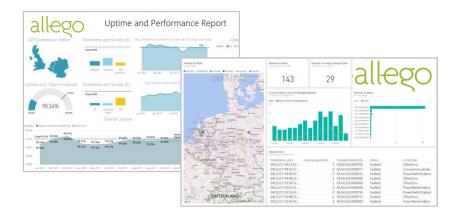
# Model Forecast (kWh/day) Accuracy Improves with Larger Batch Sizes <sup>1</sup>



#### Allego EV Cloud<sup>™</sup> – Uptime and Payment Optimization

Sophisticated CPO tool providing all essential services to owned and third-party including:

- Site onboarding and technical layout
- Authorization and billing
- Smart charging and load balancing
- Analytics and customer support



# High predictability enables strong profitability

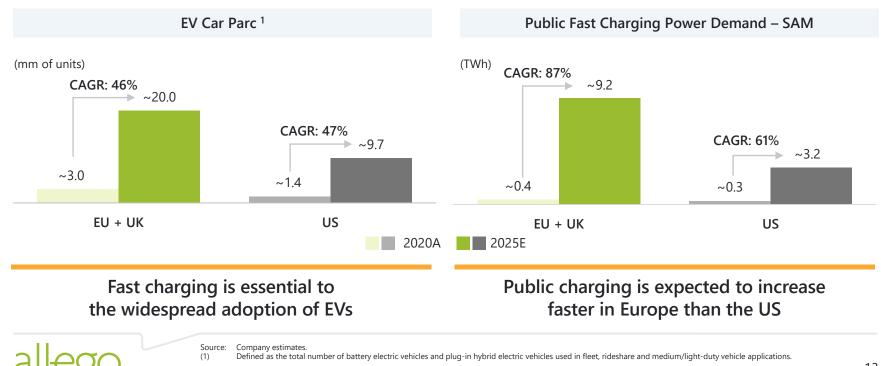
Increases O&M margins and secures high margin third-party services contracts

# European EV Charging Market is Larger and Growing Faster than the US Market

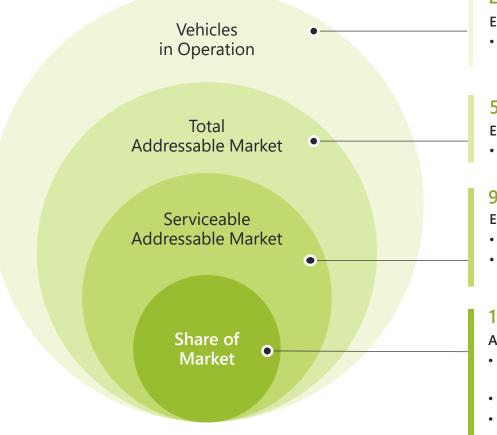
European Market Attributes Favour Public Fast Charging



EU + UK vs. US Market Comparison (2020A-2025E)



# **Defining Allego's Market**



#### 20 MM

European EV fleet penetration in 2025

 Fleet size estimated to grow by ~8x between 2020 and 2025

#### 56 TWh

Energy demand for total EV charging in 2025 (Europe)

• Electricity demand for the EV market

#### 9 TWh

#### Energy demand for public fast charging in 2025

- Overall public charging electricity requirement
- Public charging as a % of total charging estimated to increase from **25% in 2020** to **50% by 2025**

#### 1.1 TWh

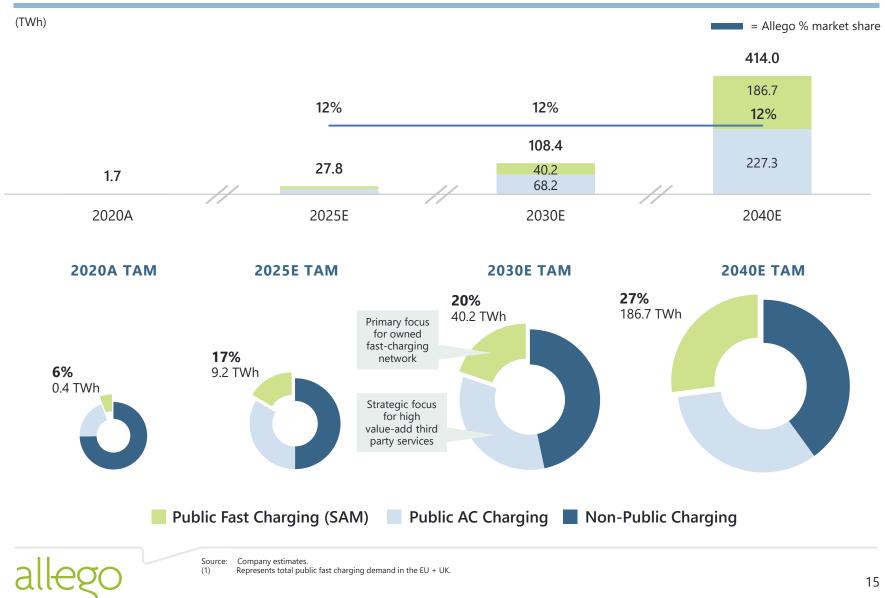
#### Allego's 2025 target market share of public fast charging

- Allego's first mover strategy to capture premium sites across Europe
- Focus on owning and operating charging infrastructure
- Focus on Ultra-Fast Charging and Fast Charging given user preference & high margin opportunity

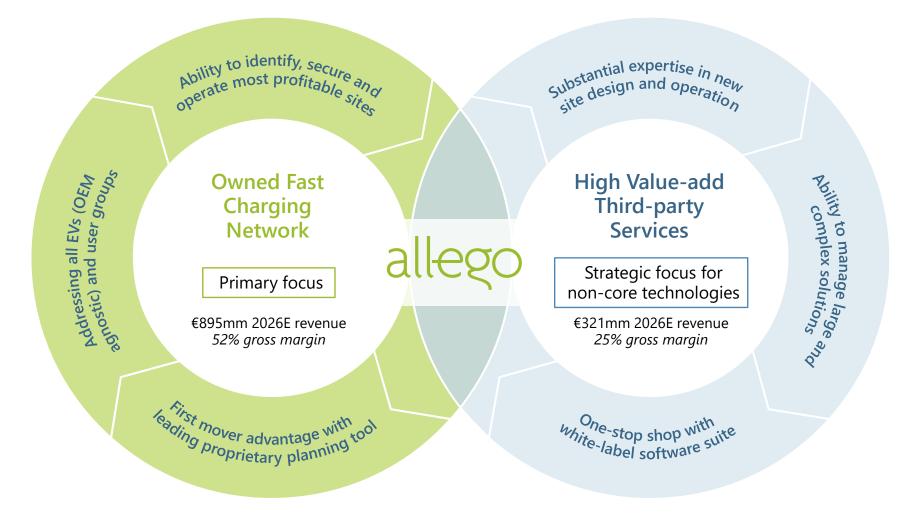
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# High Growth Expected in European EV Fast Charging Market

#### Serviceable Addressable Market (SAM)<sup>1</sup>



# **Complementary Business Segments Address the Full Breadth of the EV Charging Opportunity**



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# Allego is a Leader in Identifying and Securing Exclusive Access to **Premium Locations to Deploy EV Charging**

Large-Scale Project Wins, Including Carrefour, Provide Visibility Into Future Charging Unit Deployment



#### As EV traffic builds, existing sites are upgraded with additional chargers to support increased throughput and charging sessions





Source: Company information. Data as of September 30, 2021. Represents backlog and pipeline of charging ports in 2023 and 2024, respectively.

# Allego Offers High Value Services for Third Parties that Generate Traffic on Allego's Network

#### Installation Consulting and Services



- Design, supervise the building of and calibrate sites for third parties
- Offering includes network planning and hardware selection

Manage site installation for customers

#### **Overview of Key Service Contracts**

#### **Operations & Maintenance**

Run and service charging sites



 Operate sites on behalf of third parties

 Perform preventive and corrective maintenance

• 24/7 support

#### Software Suite



- Provide full EV Cloud<sup>™</sup> operational support to customers
- Provide access to direct end-user billing

Provide essential data analytics

$\frown$	
NISSAN	
$\checkmark$	



Addressable Need	All-in service to dealers	• Experience with Fast and Ultra-Fast charging
Project	<ul> <li>Deploy 723 Fast chargers at dealerships across 14 countries</li> <li>5-year O&amp;M contract</li> </ul>	<ul> <li>Deploy 14 Fast chargers and 47 Ultra-Fast chargers in the Netherlands; deploy 68 Fast chargers and 25 Ultra-Fast chargers in the UK</li> <li>2-year O&amp;M contract</li> </ul>
Strategic Fit	<ul> <li>Pan-European installation services and maintenance capabilities</li> <li>Interoperability</li> <li>EV Cloud<sup>™</sup> services</li> <li>Flexibility to onboard new suppliers</li> <li>Hardware independent</li> <li>Access to Allego proprietary network</li> </ul>	<ul> <li>One of the few EV charging networks with experience in Fast and Ultra-Fast charging</li> <li>Installation consulting and services necessary to equip fueling stations with EV chargers</li> <li>EV Cloud<sup>™</sup> services</li> </ul>

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# Premium and Diverse Customer and Partnership Base



Allego's strong positioning enables partnerships across multiple end markets



# Allego's Charging Network is Attractive for Fleet Users

# X City of X Amsterdam

- Taxis in Amsterdam are frequent users of Allego's network
- In collaboration with taxi operators and using Allamo<sup>™</sup>, Allego selected charging sites that would be most convenient for taxi drivers
- These sites currently average ~7 sessions per day (~14% utilization); run-rate utilization of 40 <sup>1</sup>









German supermarket chain with ~3,300 stores across Europe

flurius

Belgian utility company that manages regional electrical grid

Uber

Global leader in ridesharing

Fleet and logistics companies are beginning to shift strategically toward electric vehicles

- Currently in discussions to construct an e-truck highway charging hub for Lidl and other retailers in the Netherlands
- In Madrid, similar to Allego's program in Amsterdam, electric taxis benefit from public charging units
- Assessing partnership with Uber in targeted cities; using Allego's public charging network, drivers can conveniently charge vehicles between trips

Allego is an ideal partner for Fleet companies because of its large Ultra-Fast and Fast public charging network, as well as its charging solutions services offering



# Allego Has Had Success Winning EU Charging Support Programs and is Strongly Positioned for Further Mandates



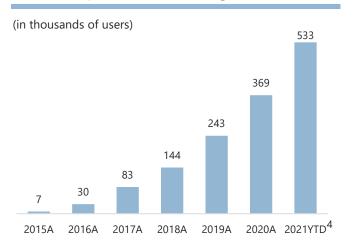
#### There are numerous initiatives to support the expansion of EV charging; Allego has successfully capitalized on those policies and is well-positioned for further wins

Source: Company information

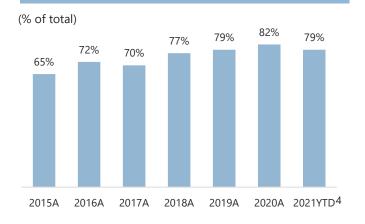
Allegon doesn't own the Mega-E assets but has signed an agreement to acquire them from Meridiam EM, an affiliate of Meridiam.

# Allego's Reputation Drives Customer and Site Acquisitions

#### Total Unique Users on Allego's Network 1, 2



#### Recurring Users on Allego's Network <sup>2, 3</sup>



(3)

(4)

Validation from Key Customers and Users

# allego + seuronics

"EV-charging is one of our key strategic initiatives and we are happy to have Allego on board as our preferred charging partner.

As a leading retail group in Europe, we have a wide geographical spread across 37 markets, hence the importance of teaming up with a partner that shares the ambition of expanding our activities in as many markets as possible...

And finally we see a huge potential in selling, and installing, Home Charging solutions, where the smart and premium quality solutions that Allego can offer will be an important driver for us."

– John Olsen, Managing Director, Euronics

"Allego's charge points never let me down. I actually get the highest charging speeds at Allego's fast chargers... Allego is brand agnostic and doesn't differentiate between the vehicle or brand you are driving. Whether it is a motorcycle or the fastest Porsche. I really think this is Allego's most important USP compared to other networks."

- Maarten H., Dutch Association of EV Drivers

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 Source:
 Company information.

 (1)
 Unique users defined as customers who have charged on Allego's network at least once.

 (2)
 All customer data is tracked through the ID cards/tokens used on Allego's network and r

All customer data is tracked through the ID cards/tokens used on Allego's network and required for invoicing.

Recurring users defined as the difference between the total number of unique users and the total number of drivers charging on Allego's network for the first time over a given period.

As of September 30, 2021.

# Allego's Primary Business Model Underpinned by Strong Unit Economics

#### **Example Site Economics**

Excluding Incentives

- Assumes Allego fully funds capex with no incentives
- Expansion of site through periodic investment of €100,000 in capex every 2 years
- Highly attractive 7-year IRR despite exclusion of subsidies

#### Including Incentives

- Total of €65,000 in subsidies received in 2021 to offset capital expenditures
- Price differential reflects upside captured through carbon credits; incremental ~€0.05 per kWh

		Year		Year				
(€ in '000, except €/kWh and sales in kWh)	1	5	7	1	5	7		
Utilization Rate	6.0%	17.9%	26.7%	6.0%	17.9%	26.7%		
Total MWh per site	168	779	1,294	168	779	1,294		
x Average Price (c per kWh)	60	64	67	65	70	73		
Charging Revenue per site	€ 100	€ 503	€ 868	€ 109	€ 545	€ 941		
Gross Profit per site	€ 29	€ 312	€ 589	€ 31	€ 339	€ 638		
Gross Margin (%)	28.6%	62.1%	67.8%	28.6%	62.1%	67.8%		
Total Capex	(€ 327)	(€ 100)	(€ 100)	(€ 327)	(€ 100)	(€ 100)		
Subsidies				65	0	0		
Total Cash Flow	(€ 298)	€ 212	€ 489	(€ 230)	€ 239	€ 538		
Cumulative Cash Flow	(298)	212	1,169	(230)	339	1,385		
Average Payback Period (years)	4.0			3.6				
7-year IRR	44.9%			47.8%				

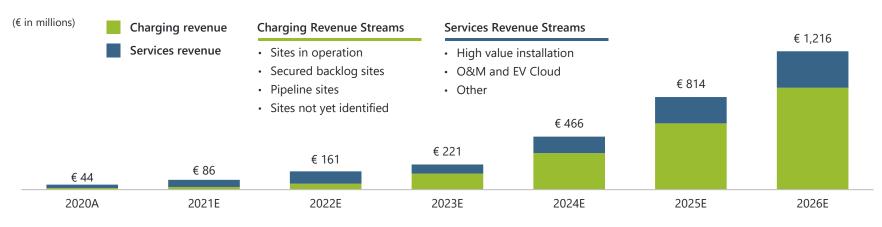
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Source: Company Information.

Note: Year 1 represents 2021E, Year 5 represents 2025E, and Year 7 represents 2027E.

# **Detailed Revenue Forecast by Product Platform**

#### **Revenue Forecast**<sup>1</sup>



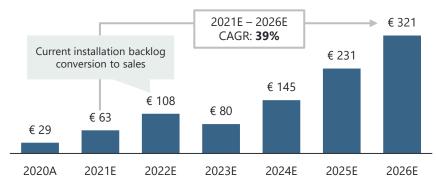
#### **Charging Revenue Forecast**

(€ in millions)

% of revenue from secured or identified sites



#### Services Revenue Forecast



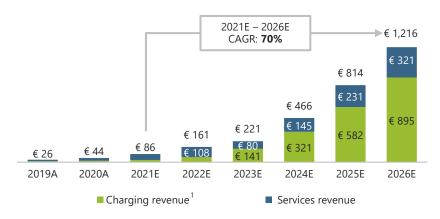
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Source: Company projections. (1) Based on 50 sessions per day per charger maximum.

# Allego Offers Significant Growth and Near-Term **Visibility to Positive Operational EBITDA**

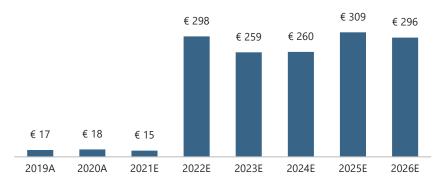
#### Revenue

(€ in millions)



#### **Capital Expenditures**<sup>2</sup>

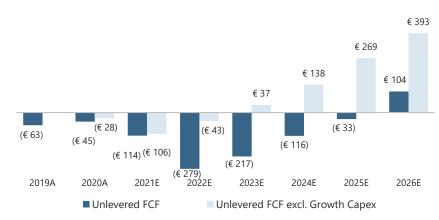
(€ in millions)



#### **Operational EBITDA**



#### Free Cash Flow <sup>3</sup>



Source: Company information.

Ultra-Fast charging revenue and charging revenue includes existing network and new sites.

(1) (2) Capital expenditures include new owned charging ports capex and technology & other capex. Excludes capitalized financing costs and fair value of leases. (3)

Unlevered free cash flow is defined as net cash from operations less capex.

# **Summary Financial Forecast**

• Allego's business plan is fully funded with proceeds from the transaction and expected future debt opportunities

• Debt financing opportunities have not been factored into the financial forecast below **Year ending December 31** 

		Yea	ar ending De	ecember 31,		
(€ in millions)	2021E	2022E	2023E	2024E	2025E	2026E
Charging Revenue	€ 24	€ 52	€ 141	€ 321	€ 582	€ 895
Services Revenue (incl. Other Revenue)	63	108	80	145	231	321
Total Revenue	€ 86	€ 161	€ 221	€ 466	€ 814	€ 1,216
Growth (%)		86.3%	37.6%	110.4%	74.6%	49.4%
Charging Cost of Goods Sold	€ 14	€ 34	€ 86	€ 175	€ 291	€ 426
Services & Other Cost of Goods Sold	44	75	57	106	171	242
Total Cost of Goods Sold	€ 57	€ 108	€ 142	€ 282	€ 462	€ 668
Gross Margin	€ 29	€ 52	€ 79	€ 184	€ 352	€ 548
Gross Margin (%)	33.7%	32.6%	35.8%	39.5%	43.2%	45.1%
Operational EBITDA	€ 8	€ 25	€ 47	€ 151	€ 317	€ 512
Margin (%)	8.7%	15.3%	21.4%	32.4%	38.9%	42.1%
EBITDA	(€ 119)	€ 22	€ 43	€ 146	€ 311	€ 506
Capital Expenditures <sup>1</sup>	(15)	(298)	(259)	(260)	(309)	(296)
Change in Net Working Capital	20	(2)	(2)	(2)	(13)	(22)
Subsidies	-	-	-	-	-	-
Taxes	10	9	10	(9)	(42)	(84)
Deferred Tax Assets	(10)	(9)	(10)	9	20	-
Unlevered Free Cash Flow	(€ 114)	(€ 279)	(€ 217)	(€ 116)	(€ 33)	€ 104

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Excludes capitalized borrowing costs and fair value of leases.



# **Non-IFRS Financial Metric Reconciliations**

#### **Reconciliation of EBITDA and Operational EBITDA**

		Yea	r ending De	cember 31,		
(€ in millions)	2021E	2022E	2023E	2024E	2025E	2026E
Loss for the Year	(155)	(26)	(30)	26	126	251
(+) Income Tax	(10)	(9)	(10)	9	42	84
(+) Finance Cost	5	5	7	10	12	12
(+) Amortization and Impairment of Intangible Assets	8	-	_	-	-	-
(+) Depreciation and Impairment of Right of Use Assets	-	-	_	_	-	-
(+) Depreciation and Impairment of Property, Plant and Equipment	33	52	77	101	131	159
EBITDA	(119)	22	43	146	311	506
(+) Transaction Costs	124	_	_	_	_	_
(+) Lease Buy-Outs	-	_	_	_	_	_
(+) Business Optimzation Costs	3	3	4	5	6	6
(+) Reorganization and Severance	-	_	-	_	-	-
Operational EBITDA	8	25	47	151	317	512

#### Reconciliation of Unlevered Free Cash Flow and Unlevered Free Cash Flow excl. Growth Capex

	Year ending December 31,						
(€ in millions)	2021E	2022E	2023E	2024E	2025E	2026E	
Cash Generated from Operations	(104)	15	35	135	264	388	
(-) Capital Expenditures <sup>1</sup>	(15)	(298)	(259)	(260)	(309)	(296)	
(+) Interest Expense	5	5	7	10	12	12	
Unlevered Free Cash Flow	(114)	(279)	(217)	(116)	(33)	104	
(+) Growth Capex	9	236	255	254	302	289	
Unlevered Free Cash Flow excl. Growth Capex	(106)	(43)	37	138	269	393	

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